

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-QSB

Quarterly Report Under Section 13 or 15(d)
of the Securities and Exchange Act of 1934

For the Quarter Ended: _____ Commission File Number _____
July 31, 2001 0-30653

BOOK CORPORATION OF AMERICA

(Name of small business issuer in its chapter)

Utah

87-0375228

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer I.D. No.)

4894 Mt. Elbrus Drive, San Diego, California

92117

(Address of principal executive offices)

(Zip Code)

Issuer's telephone number, including area code (858) 565-1073

Securities registered pursuant to section 12(b) of the Exchange Act: None

Check whether the Issuer (1) filed all reports required to be filed by section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such report(s), and (2) has been subject to such filing requirements for the past 90 days. (1) Yes [] No [X]

State the number of shares outstanding of each of the registrants classes of common equity, as of the latest practicable date:

As of July 31, 2001, issuer had 2,349,540 shares of its \$.005 par value common stock outstanding.

This Form 10-QSB contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which act contains a safe harbor for forward looking statements. The Company believes that investors would be benefitted by the cautionary language included in this paragraph. For this purpose any statements contained in this Form 10-QSB that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "estimate," or "continue" or comparable terminology are intended to identify forward-looking statements. These statements by their nature involve substantial risks and uncertainties, and actual results may differ materially depending on a variety of factors, many of which are not within the Company's control. These factors include but are not limited to economic conditions generally and in the industries in which the Company may participate; competition within the Company's chosen industry, including competition from much larger competitors; technological advances and failure by the Company to successfully develop business relationships.

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PART I FINANCIAL INFORMATION

Item 1 Financial Statements

Book Corporation of America
(A Development Stage Company)
Balance Sheet

<Table>

	July 31, 2001	October 31, 2000
	-----	-----
	(Unaudited)	
<S>	<C>	<C>
Assets		
Current Assets	\$ -	\$ -
- -----	=====	=====
Liabilities & Stockholders' Equity		
Current Liabilities		
- -----		
Accounts Payable	\$ 20,066	\$ 16,107
Taxes Payable	200	200
	-----	-----
Total Current Liabilities	20,266	16,307
Stockholders' Equity		
- -----		
Common Shares 100,000,000 Authorized; \$0.005 Par Value 2,349,540 Shares Issued & Outstanding	11,748	11,748
Paid In Capital	3,041,711	3,041,711
Accumulated Deficit	(3,073,725)	(3,069,766)
	-----	-----
Total Stockholders' Equity	(20,266)	(16,307)
	-----	-----
Total Liabilities & Stockholders' Equity	\$ -	\$ -
	=====	=====

</Table>

See Accompanying Notes

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Book Corporation of America
(A Development Stage Company)
Statements of Operations (Unaudited)
For the Three Months Ended July 31, 2001 and 2000
and the Nine Months Ended July 31, 2001 and 2000

<Table>

	For the Three Months Ended		For the Nine Months Ended	
	July 31, 2001	July 31, 2000	July 31, 2001	July 31, 2000
	-----	-----	-----	-----
<S>	<C>	<C>	<C>	<C>
Revenues	\$ -	\$ -	\$ -	\$ -
-----	-----	-----	-----	-----
Expenses				

Administrative Expenses	721	1,814	3,959	16,207
	-----	-----	-----	-----
Total Expenses	721	1,814	3,959	16,207
	-----	-----	-----	-----
Net Loss	\$ (721)	\$ (1,814)	\$ (3,959)	\$ (16,207)
	=====	=====	=====	=====
Net Loss Per Share of Common Stock	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.00)
Weighted Average Number Of Shares Outstanding During Period	2,349,540	2,349,540	2,349,540	2,349,540

</Table>

See Accompanying Notes

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Book Corporation of America
(A Development Stage Company)
Statement of Cash Flows (Unaudited)
For the Nine Months Period Ended July 31

<Table>

	2001	2000
	-----	-----
<S>	<C>	<C>
Cash Flows from Operating Expenses		

Net (Loss)	\$ (721)	\$ (1,814)
Adjustments to Reconcile Net Loss to Net Cash Used by Operating Activities:		
Changes in Operating Assets & Liabilities		
Increase in Accounts Payable	721	1,814
	-----	-----
Net Cash (Used) by Operating Expenses	-	-
Cash Flows from Investing Activities		

Net Cash Provided by Investing Activities	-	-
	-----	-----
Cash Flows from Financing Activities		

Net Cash Provided by Financing Activities	-	-
	-----	-----
Increase (Decrease) in Cash	-	-
Cash at Beginning of Period	-	-
	-----	-----
Cash at End of Period	\$ -	\$ -
	=====	=====
Disclosures for Operating Activities		

Interest	\$ -	\$ -
Taxes	-	-

</Table>

See Accompanying Notes

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Book Corporation of America
(A Development Stage Company)
Notes to Financial Statements
July 31, 2001

NOTE #1 - Organization

The Company was incorporated under the laws of the state of Utah on November 22, 1978. The Company amended its Articles of Incorporation, authorizing 100,000,000 shares of common stock having a par value of \$0.005 per share.

The Articles of Incorporation grants the Company unlimited power to engage in and to do any lawful act concerning any and all lawful businesses for which corporations may be organized. The Company currently seeks to license films to television and to engage in market-by-market exploitation of the films it holds in its film inventory.

In accordance with FASB 7 the Company is considered to be a development stage company.

NOTE #2 - Significant Accounting Policies

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- A. The Company uses the accrual method of accounting.
 - B. Revenues and directly related expenses are recognized in the period in which the sales are finalized with customers.
 - C. The Company considers all short term, highly liquid investments, that are readily convertible to known amounts within ninety days as cash equivalents. The Company currently has no cash equivalents.
 - D. Basic Earnings Per Shares are computed by dividing income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted Earnings Per Share shall be computed by including contingently issuable shares with the weighted average shares outstanding during the period. When inclusion of the contingently issuable shares would have an antidilutive effect upon earnings per share no diluted earnings per share shall be presented.
 - E. As a licensor of films to television or other markets the Company shall recognize revenues on the dates of the exhibition for both percentage and flat fee engagements. Revenues from license agreements that meet the requirements of FASB 53 shall be recognized when the license period begins.
 - F. Costs to produce a film shall be capitalized as film costs inventory and shall be amortized using the individual film forecast computation method.
 - G. Operating expenses and all type of income are recognized in the period in which the activities occur.
 - H. Depreciation: The cost of property and equipment is depreciated over the estimated useful lives of the related assets. The cost of leasehold improvements is amortized over the lesser of the length of the lease of the related assets for the estimated lives of the assets. Depreciation and amortization is computed on the straight line method.

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NOTE #3 - Non Cash Investing and Non Cash Financing Activities

In 1988, the Company issued 200,000 shares of its common stock to a related entity for assets valued at historical cost of \$200,000.

The Company currently holds in its film inventory, films contributed to the Company by principal stockholders. In the year ended October 31, 1999, the Company wrote off 100% of the cost of these films, because it has not and has no plans to aggressively market the films.

NOTE #4 - Public Stock Offering

In 1979, the Company conducted an intrastate public offering of its common stock shares and issued 15,000,000 pre split, 300,000 post split shares for net proceeds of \$127,500.

Item 2 Plan of Operation

For a complete understanding, this Plan of Operations should be read in conjunction with Part I- Item 1. Financial Statements to this Form 10-QSB.

Book Corporation of America (the "Company"), was incorporated under the laws of the State of Utah on November 22, 1978 for the purpose of (1) engaging primarily in the specific business of acquiring, developing, owning, selling, leasing, licensing, exploiting, and otherwise dealing with literary properties and materials, copyrights, licenses, and other tangible and intangible properties in connection with artistic ideas and endeavors, and to carry on a negotiation for, production of, purchase of, sale, licensing, distribution, advertising, and promotion of all rights,

privileges, and properties in the entertainment industry, including, but not limited to, all types of theatrical motion pictures, theatrical stage plays, television films, programs and commercials, radio recordings, books, and music publications and music recordings and (2) acting as principal, agent, joint venturer, partner, or in any other capacity which may be authorized or approved by the Board of Directors of the Company. The Company has no "parents" or "predecessors," as those terms are defined under the federal securities laws.

In 1979 the Company conducted an intrastate public offering of its common stock. On October 10, 1988, the common stock of the Company was reverse split 50 to 1, and the par value was changed from \$0.01 to \$.005 per share. Also in October 1988, the Company acquired Sun Television Entertainment, Inc., bringing assets of 36 motion picture screenplays (subsequently valued at \$-0-) and motion picture production equipment was transferred to the Company by Visto International, Inc.

Since its inception the Company has sustained continued losses and currently has liabilities in excess of current assets. In addition, the Company has no revenue producing activities and is dependent upon its officers to provide for its cash requirements. These factors indicate considerable doubt as to the Company's ability to continue as a going concern. To date the Company has been unsuccessful in its efforts to develop its entertainment business.

Therefore, the Company intends to seek, investigate, and if warranted, acquire an interest in a business opportunity. The Company proposes to seek a business opportunity within the entertainment industry. The Company has unrestricted discretion in seeking and participating in a business opportunity, subject to the availability of such opportunities, economic conditions and other factors.

The selection of a business opportunity in which to participate is complex and extremely risky and will be made by management in the exercise of its business judgment. There is no assurance that the Company will be able to identify and acquire any business opportunity which will ultimately prove to be beneficial to the Company and its shareholders.

The risks inherent in seeking a business interest are further complicated as a result of the fact that the Company is a dormant company, has limited resources and is unable to provide a prospective business opportunity with capital.

The Company's limited resources include property and equipment that have been completely depreciated. In addition, the Company has been unable to market its films which are now more than twenty-five years old. The Company does not anticipate any future market developing for the films, and subsequently, in October 1999 the value of the films was written down to \$-0-. Because the Company's resources are limited to depreciated and unmarketable property, the Company's ability to acquire a business opportunity within the entertainment industry may be affected.

Sources of Opportunities

It is anticipated that business opportunities may be available to the Company from various sources, including its officers and directors, professional advisers, securities broker-dealers, venture capitalists, members of the financial community, and others who may present unsolicited proposals.

The Company will seek a potential business opportunity from all known sources, but will rely principally on personal contacts of its officers and directors as well as indirect associations between them and other businesses and professional people. Although the Company does not anticipate engaging professional firms specializing in business acquisitions or reorganizations, if management deems it in the best

interest of the Company, such firms may be retained. In some instances, the Company may publish notices or advertisements seeking a potential business opportunity in financial or trade publications.

Criteria

The Company intends to focus its search for prospective business opportunities to the area of entertainment. However, should other opportunities become available, the Company may also consider opportunities outside the entertainment industry based on criteria outlined below.

In analyzing prospective business opportunities, management will consider such matters as the available technical, financial and managerial resources; working capital and other financial requirements; the history of operations; prospects for the future; the nature of present and expected competition; the quality and experience of management services which may be available and the depth of the management; the potential for success of the opportunity; the potential for growth and expansion; the potential for profit; and other relevant factors.

To a large extent, a decision to participate in a specific business opportunity may be made upon management's analysis of the quality of the other firm's management and personnel, the ability to market products, and numerous other factors which are difficult if not impossible to analyze through the application of any objective criteria. In many instances, it is anticipated that the results of operations of a specific firm may not necessarily be indicative of the potential for the future.

Generally, the Company will analyze all factors and circumstances and make a determination based upon a composite of available facts, without reliance upon any single fact as controlling.

Methods of Participation of Acquisition

Specific business opportunities will be reviewed and on the basis of that review the legal structure or method of participation deemed by management to be suitable will be selected. The Company may consider structures and methods such as leases, purchase and sale agreements, licenses, joint ventures, or other contractual arrangements and may involve a reorganization, merger or consolidation transaction. The Company may act directly or indirectly through an interest in a partnership, corporation, or other form of organization.

Procedures

As part of the Company's investigation of business opportunities, officers and directors may meet personally with management and key personnel of the firm sponsoring the business opportunity, visit and inspect material facilities, obtain independent analysis or verification of certain information provided, check references of management and key personnel, and conduct other reasonable measures.

The Company will generally request that it be provided with written materials regarding the business opportunity containing such items as: a description of product, service and company history; management resumes; financial information; available projections with related assumptions upon which they are based; and explanation of proprietary products and services; present and proposed forms of compensation to management; a description of transactions between the prospective entity and its affiliates; relevant analysis of risks and competitive conditions; a financial plan of operation and estimated capital requirements; and other information deemed relevant.

Competition

The Company expects to encounter substantial competition in its efforts to acquire a business opportunity. The primary competition is from other companies, organized and funded for similar purposes, small venture capital partnerships and corporations, small business investment companies and wealthy individuals who are interested in a business opportunity. Many of these companies and groups have substantial financial and personal resources which give such companies considerable advantage over the Company.

Employees

The Company does not currently have any employees but relies upon the efforts of its officers and directors to conduct the business of the Company.

Should a business opportunity become available to the Company, the Company's management may seek to raise additional capital by investment from outsiders in the Company's common stock.

PART II OTHER INFORMATION

Item 1 Legal Proceedings
None.

Item 2 Changes in Securities
None.

Item 3 Defaults Upon Senior Securities
None.

Item 4 Submission of Matters to a Vote of Security Holders
None.

Item 5 Other Information
None.

Item 6 Exhibits and Reports on Form 8-k

(a) Reports on Form 8-k - No reports on Form 8-k were filed during the quarter.

SIGNATURES

In accordance with Section 12 of the Securities Exchange Act of 1934,
the registrant caused this registration statement to be signed on its
behalf, thereunto duly authorized.

Book Corporation of America

Date: September 10, 2001

By: /s/ William Messerli

President

Date: September 10, 2001

By: /s/ Philip Yordan

Treasurer

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behalf, thereunto duly authorized.

Book Corporation of America

Date: September 10, 2001

By:

President

Date: September 10, 2001

By:

Treasurer

